

## Winnebago Community CU **Increases Asset Size 830%** Since Their Conversion to Sharetec Over 20 Years Ago



### Overview

When Winnebago Community Credit Union (WCCU) converted to Sharetec, their asset size was around \$15,000,000, with loans adding up to around \$11,000,000. Over the last 20 years, with support and assistance from Sharetec, WCCU has had remarkable success, growing their asset size to more than \$140,000,000, as well as increasing their loans to over \$100,000,000. This growth brings them to an incredible asset size increase of 830%, and loans coming in close at 810%.

Tony Tiede, President of WCCU, comments, "Sharetec has provided efficient and effective software and support over the last 20 years. Our goal is to continue to grow aggressively by *"Helping Make our Members Dreams Come True"* with Sharetec as a major partner. We have just renewed our software agreement with Sharetec for another seven years."

Many Sharetec products have assisted WCCU with having such great success. This includes products like online loan applications (by members and non-members), Remote Deposit Capture, Auto Enrollment, and many more.

As a result of WCCU's exceptional growth, they have opened two new branches since converting to Sharetec. Keane Kulak, Regional Director for Sharetec, comments, "I can remember the first meeting with Tony and his team. It was clear they had a vision of always offering the best possible service to their members and employing incredible staff and technology to make that happen. We are thrilled to continue to be a strategic partner with Winnebago Community CU. It is exciting to keep offering the very best tools and solutions to help them provide their excellent service and incredible growth."

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### Problem

Winnebago Community Credit Union wanted to achieve substantial growth by providing their members with more up-to-date technology and more advanced services.

### Solution

With the help of the Sharetec core processing solution, Winnebago Community Credit Union offered members the products and services they desired. In return, assets increased and membership grew.

### Results

- Assets increased 830% over 20 years' time
- Loans increased 810% over 20 years' time
- Membership growth
- More advanced products and services
- New branch locations to accommodate growth

### About Winnebago Community Credit Union

With over 8,000 members, more than \$140 million in assets and \$100 million in loans, Winnebago Community Credit Union currently serves members who live or work in Winnebago, Fond du Lac or Outagamie counties in Wisconsin.